

DATA ENABLED STUDENT SUPPORT

Your data and privacy

What legal basis does Massey University have to use my information?

Massey University collects information for its' lawful purposes and legitimate interests to carry out its operations, functions and activities. Learner analytics helps us to help you receive the best education and opportunities and support tailored to your specific need. The rights and responsibilities that apply to Massey University, students and all users can be found in the terms of Massey University's [Privacy Statement](#).

Do I have to give me consent before Massey University collects and uses my personal information for learner analytics?

You are asked to provide your general consent to our processing of your personal information as part of enrolling at Massey University. Under our [Privacy Statement](#) you can see information about the student analytics process used at Massey University and the privacy rights and responsibilities (for yourself and Massey University). For some types of information we may need to seek your express consent.

Can I opt out or withdraw my consent from Massey University collecting and using personal information for learner analytics?

You can ask to withdraw your consent or opt out of your data being used for learner analytics - email achievement@massey.ac.nz or phone 0800 627 739. However, it may not always be possible for:

- you to withdraw your consent or opt-out of all student analytics activity if the activity is required by law; or
- us to delete your data because of statutory obligations that require us to keep student data.

If we are required to continue processing or keep your data this must be explained to you. If you have any questions you can email the Massey University Privacy Officer privacy.officer@massey.ac.nz or call 0800 627 739.

Can I get a copy of my data or information Massey University holds about me?

Yes. Massey University acts as the guardian of your personal information and under the Privacy Act 2020 you are entitled to request access to or a copy of personal information an agency holds about you. However, Massey University may withhold information under special circumstances as set out in the Privacy Act 2020. If you have any questions email Massey University Privacy Officer: privacy.officer@massey.ac.nz or call 0800 627 739.

Can I ask for my information to be corrected?

Yes, you have the right to ask for your information to be corrected if you think that it is wrong (and you are unable to update it yourself online).

How do I complain if I think my rights or privacy has been breached?

You can contact the Massey University Privacy Officer by emailing privacy.officer@massey.ac.nz or call 0800 627 739.

What is the GDPR and why do we need to worry about it?

GDPR is the general data protection regulation. If Massey University is collecting new information about people who reside in the European Union, it needs to apply the rules of the GDPR. You can find out more information about this in the Massey University [Privacy Statement](#) or if have further questions you can email the Massey University Privacy Officer privacy.officer@massey.ac.nz or call 0800 627 739.

Can my data be sold?

No. We will not sell your information to anyone. There are circumstances where we share some specific categories of personal information with external people and organisations. However, we only do this where it is strictly necessary for our lawful purposes and legitimate interests including where permitted or required by law (such as the Privacy Act 2020 and Education and Training Act 2020). We do not pass on all information we collect – only the absolute minimum required in the particular context. We also take all reasonable steps to ensure that any information we share is used by the external person or organisation only for the purpose for which we shared it and, if possible, we anonymise information so that you are not identifiable.

Can my data be used to discriminate against me?

No. The Bill of Rights Act 1990 sets out certain freedoms for New Zealanders, including the right to be free from discrimination. The Human Rights Act 1993 includes prohibited grounds for discrimination, exceptions, the creation of the Human Rights Commission, the creation of the Human Rights Review Tribunal, etc. The act elaborates on the right to be free from discrimination and creates certain government institutions to provide resources to those who have suffered discrimination. The two statutes work in conjunction with one another.

Where can I get more information?

If you have any questions email the Massey University Privacy Officer - privacy.officer@massey.ac.nz or call 0800 627 739.

You can also check out these useful links:

[Privacy Commissioner](#)

[Information on the privacy principles \(Office of the Privacy Commissioner\)](#)

[How data enabled student support system works](#)

[How our data enabled student support system was developed](#)

[Ethical use of student analytics - interim guidelines](#)

[The Education \(Pastoral Care of Tertiary and International Learners\) Code of Practice 2021](#)